Customer No. 24498 Attorney Docket No. PU030298 Final Office Action Date: 05/09/2011

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: HAWKINS, Bret David, et al.

Serial Number: 10/577,267

Atty. Dkt: PU030298

Filing Date: April 26, 2006

For: AUTOMATIC DISPLAY OF NEW PROGRAM INFORMATION

DURING CURRENT PROGRAM VIEWING

Art Unit: 2425

Examiner: CHOKSHI, Pinkal R.

RESPONSE TO FINAL OFFICE ACTION

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

In response to the final Office Action dated May 9, 2011, in which a response is due August 9, 2011, Applicants hereby submit the following remarks/arguments for entry in the above-referenced application. Reconsideration of the application is respectfully requested.

Listing of the Claims begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.